



**GROW YOUR
BUSINESS**

Essential
**SALON
MARKETING**

**Essential Tools To
Grow Your Business**

- Marketing strategically to achieve business goals
- Finding balance between relationships and selling
- Internal (Existing Clients) Vs External (New Clients) Strategies
- Essential ongoing marketing routines for optimal results
- Crafting your online presence
- Creating your yearly marketing plan

• www.kymkrey.com.au

The Salon
MENTOR